



POCKETLINK

SUPPLY CHAIN - LIVE!

What's new

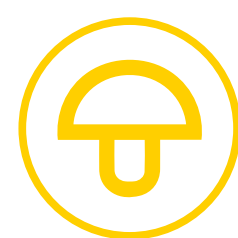
January 2026



ASKI SFA



SELF ORDER



ASCOMY

What's new in our systems - added features and more



FEEL THE Almpact

In our latest versions, you will experience for the first time, in a practical way, the innovative capabilities we created for you using a wide range of AI tools.

The new tools are expected to significantly enhance the activities of managers, agents, and the entire organizational chain.

**A significant impact
first of its kind**

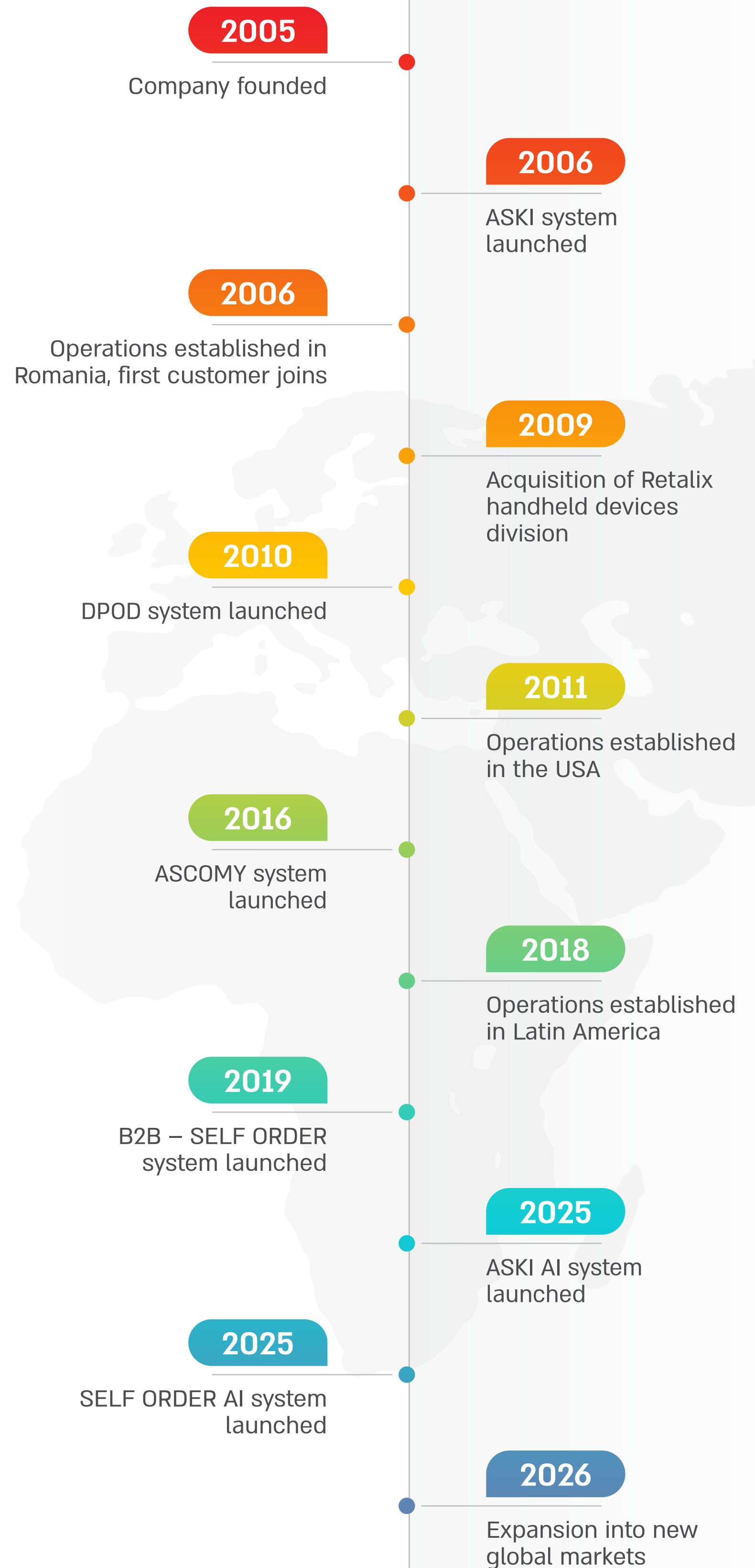




It just recently hit us
we are 20 years old!

A wonderful opportunity to pause for a moment, look back, and recall the key milestones along the way.

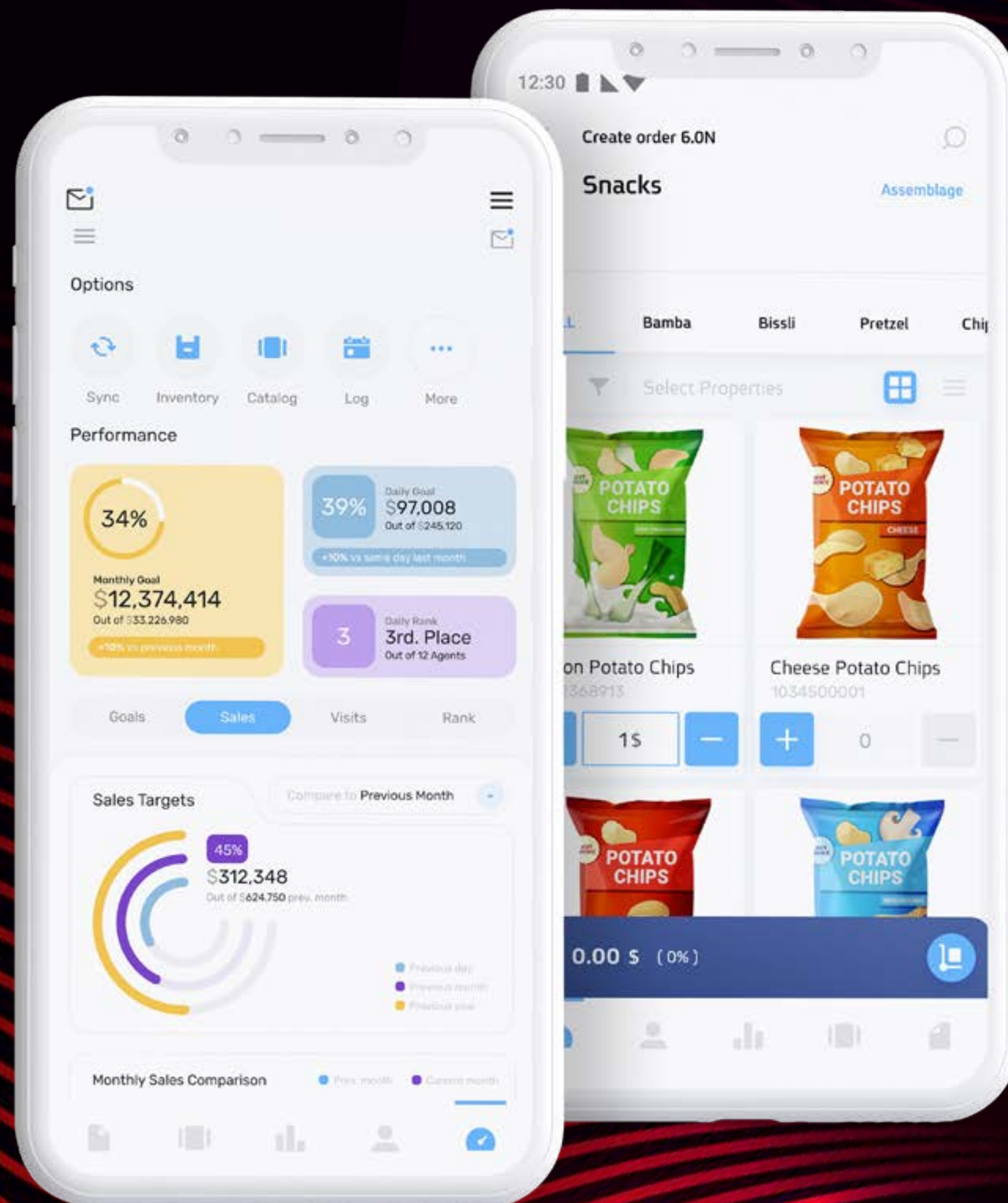
This is the journey that shaped who we are today: a company that lives and breathes the future of the supply chain.





ASKI SFA

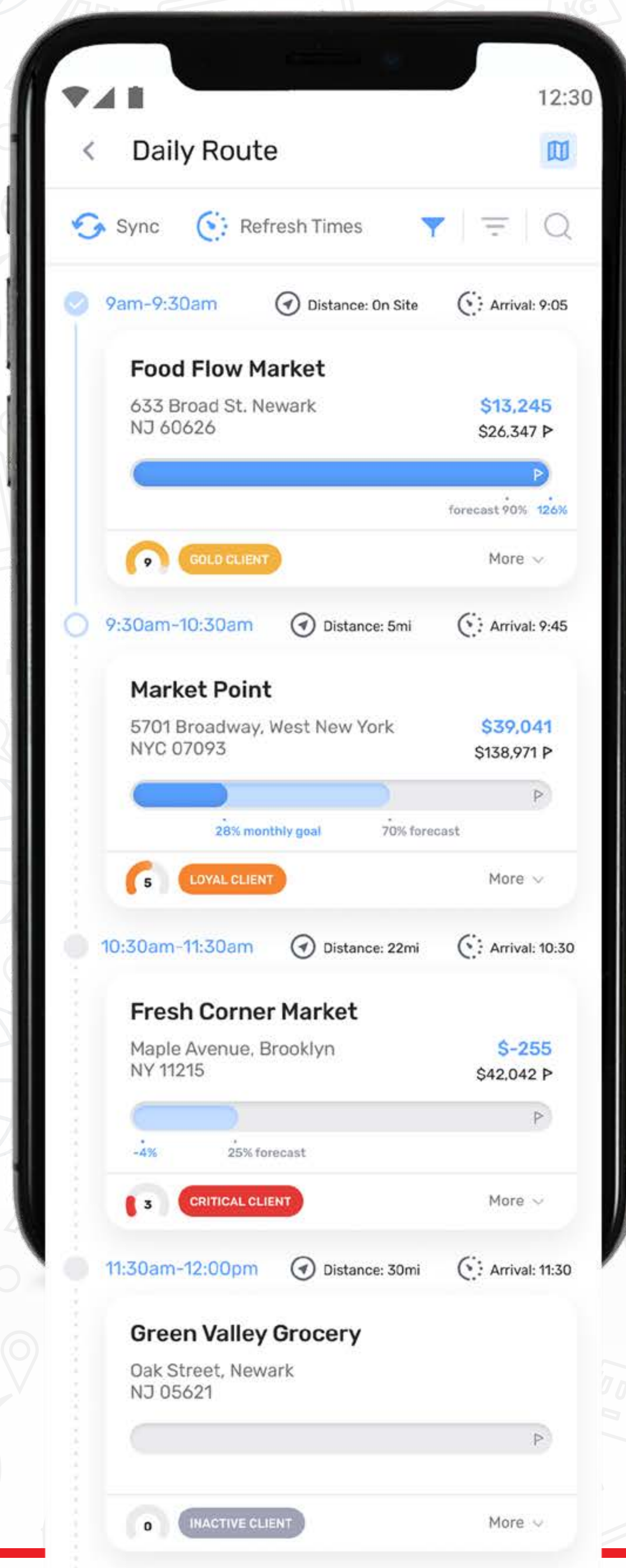
What's new in the system



All new features require a version upgrade. Some features may require implementation hours to activate.

Contact us: saleus@askisfa.com

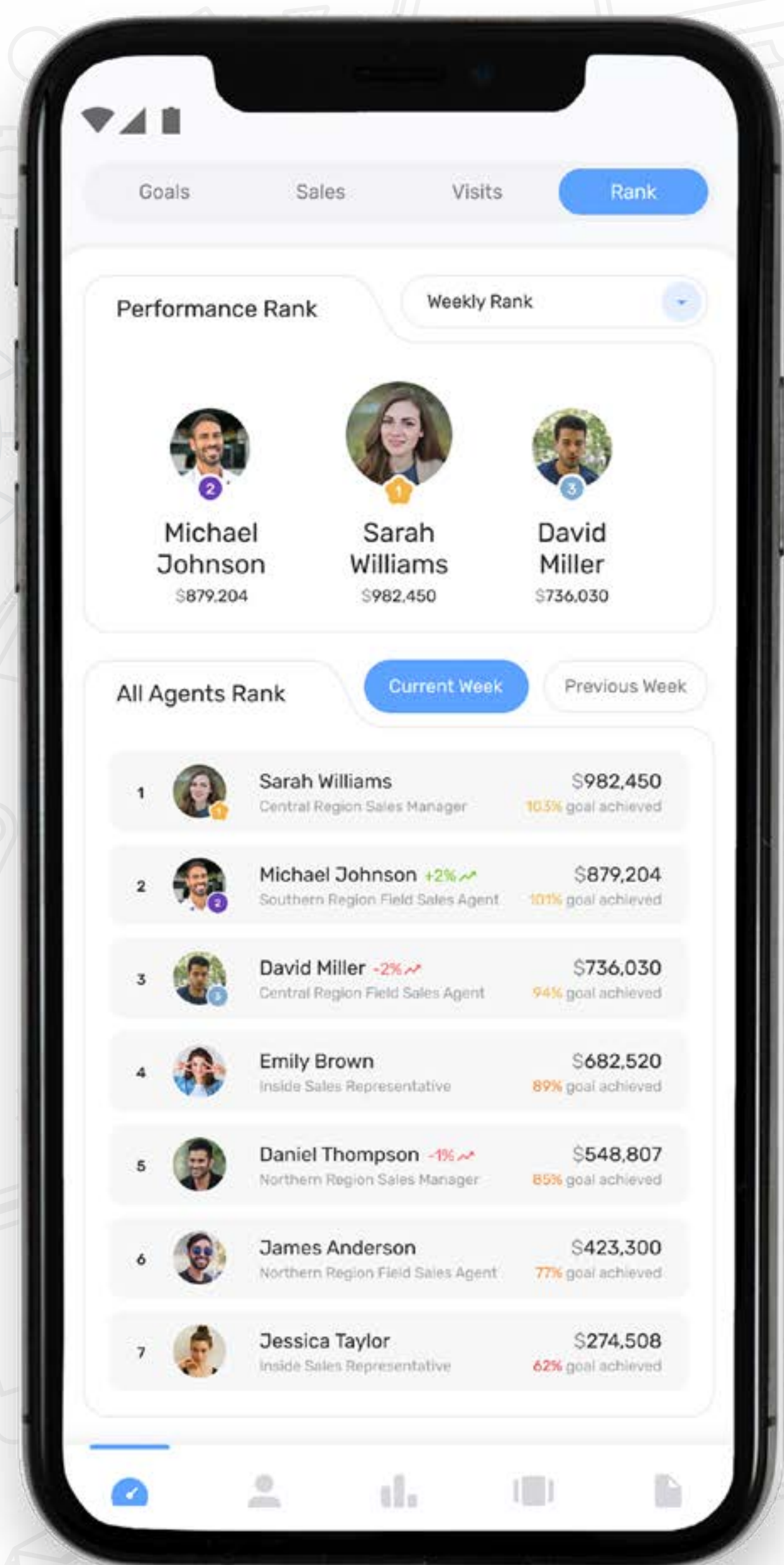
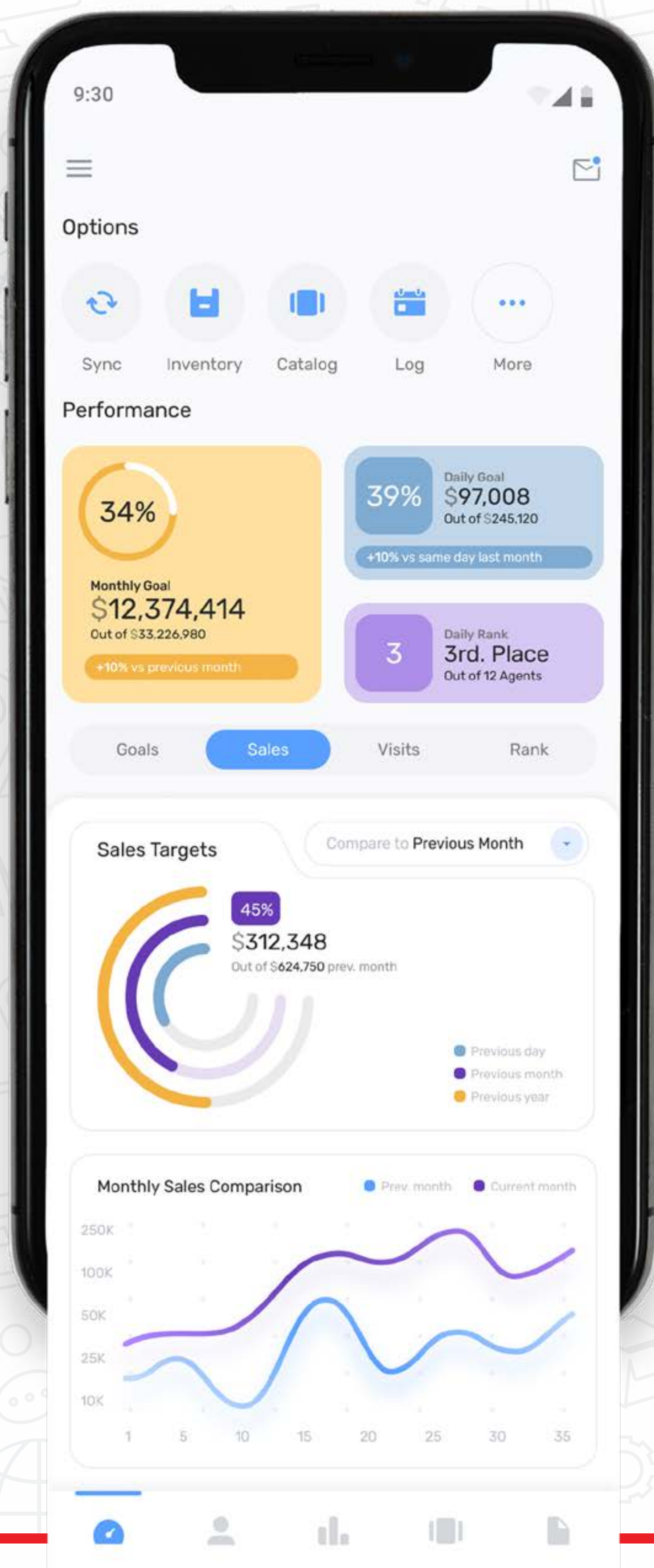
 Know everything about the point of sale



Updated and advanced daily route

Every day, the system performs an optimization process that ensures the agent receives an **accurate route** with the correct and most efficient visit order, every single day.

Alongside each point of sale, high-quality AI data is displayed to enhance sales performance.

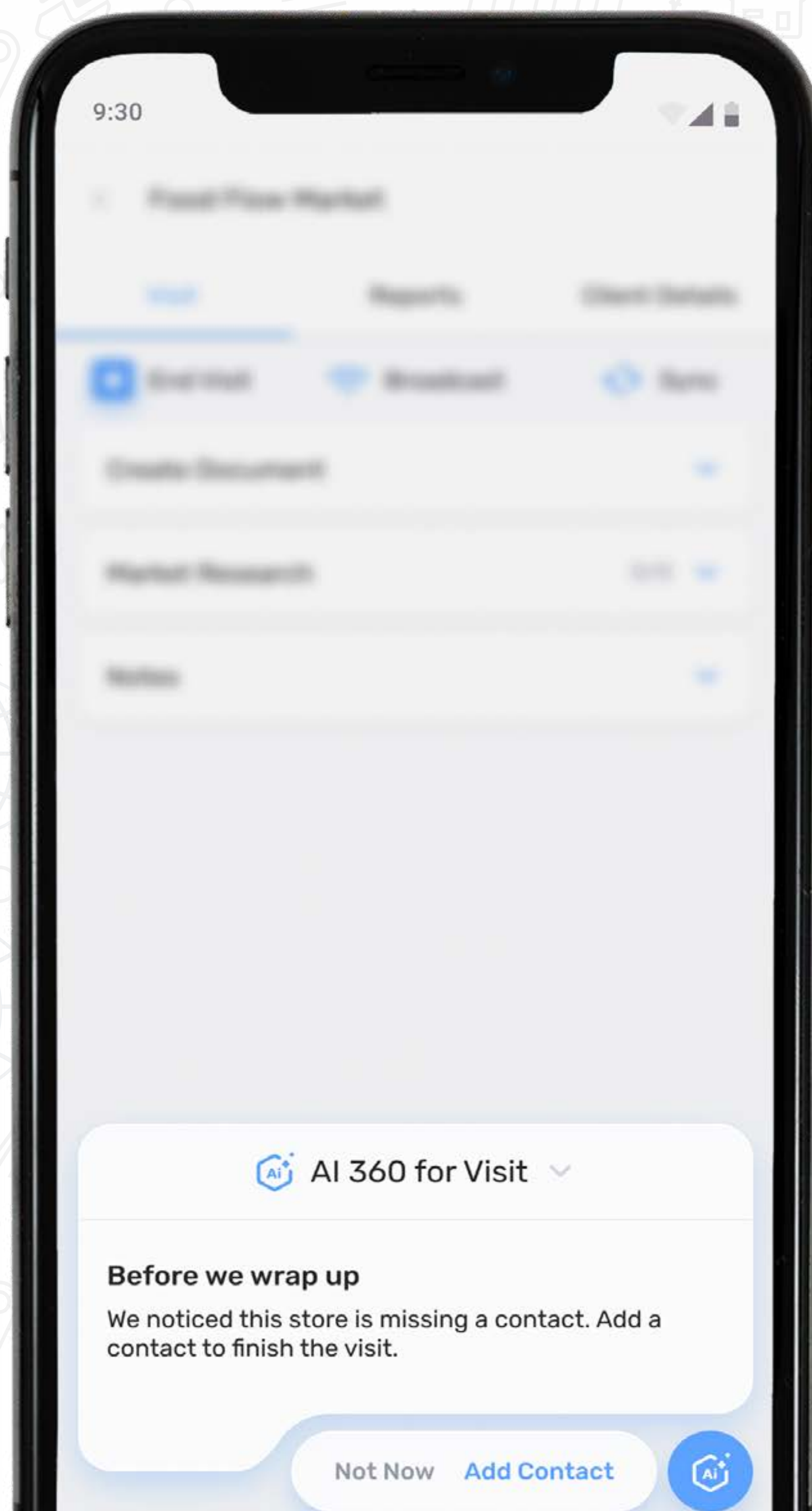


Sales-boosting dashboard

Sales data is now presented alongside a variety of **clear, sharp, and effective analyses and insights.**

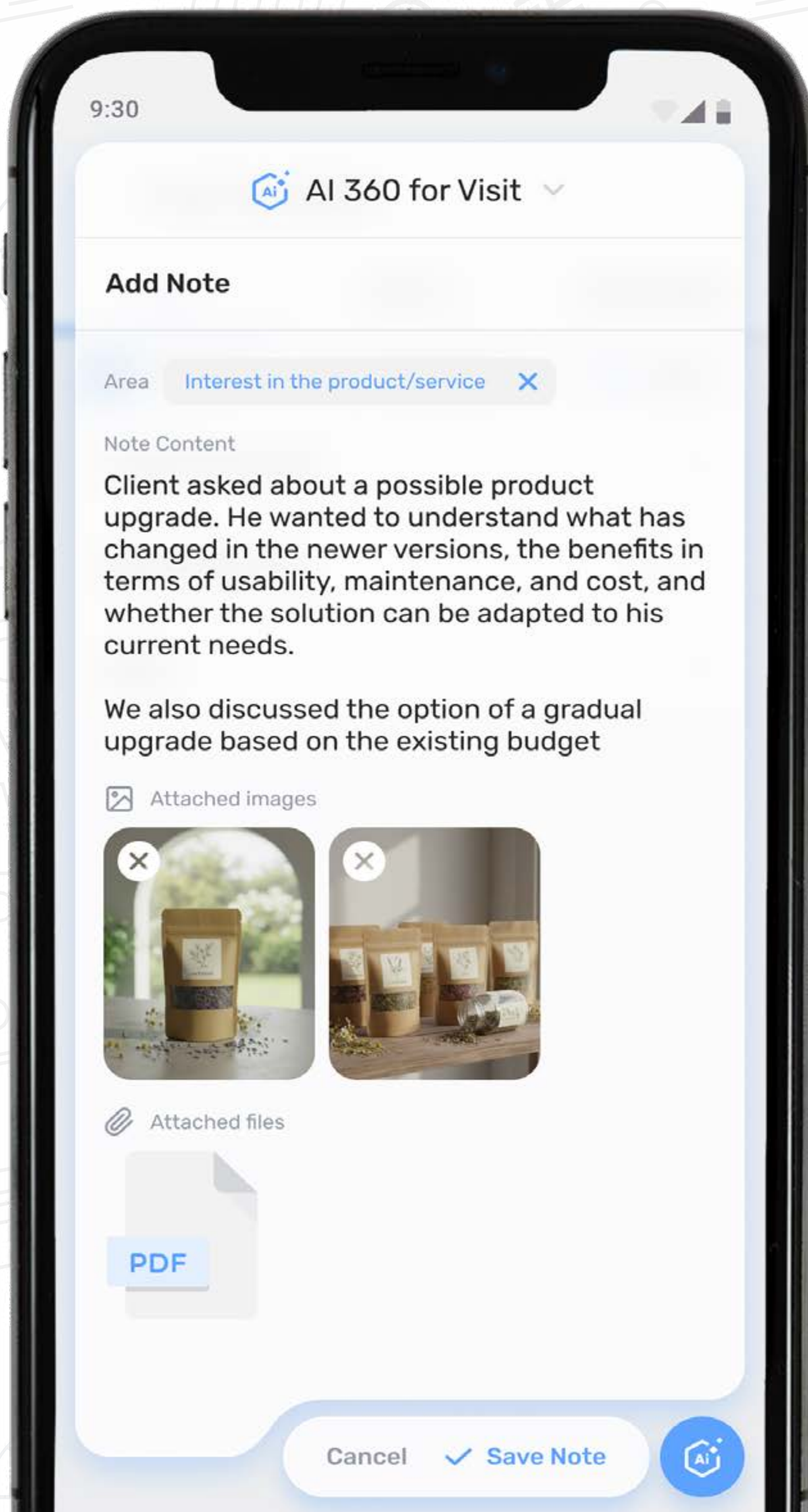
In addition, the performance ranking screen of all agents is available to every agent at any time.

✓
**Organizational data
connected to the field**



Critical information at our fingertips

The new system alerts when **key contact details are missing** at the point of sale, making an important contribution to the organization's POS data infrastructure.



A short summary at every visit creates a vital knowledge base



Every visit is summarized

At the end of each visit, the system requests a few **summary words** about the nature of the visit and its data.

The visit summary provides valuable data and insights that help achieve higher sales targets.



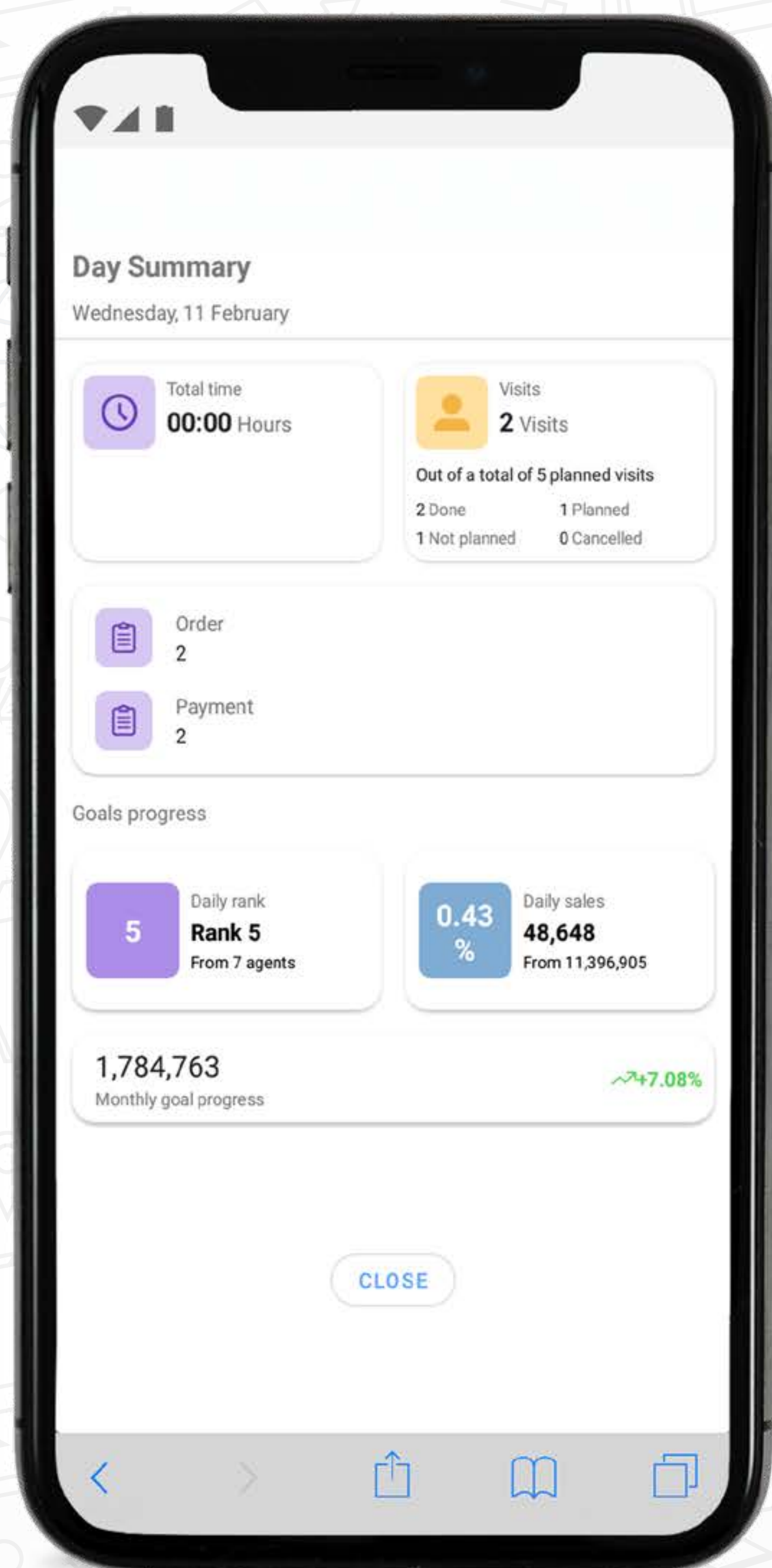
✓
**Vital information
minutes before
entering the location**



High readiness for every visit

Before each visit, the agent receives a range of **AI-based data and recommendations.**

All the tools for a sharp, focused, and sales-driven visit.



✓
**AI-powered daily
summary for the agent**



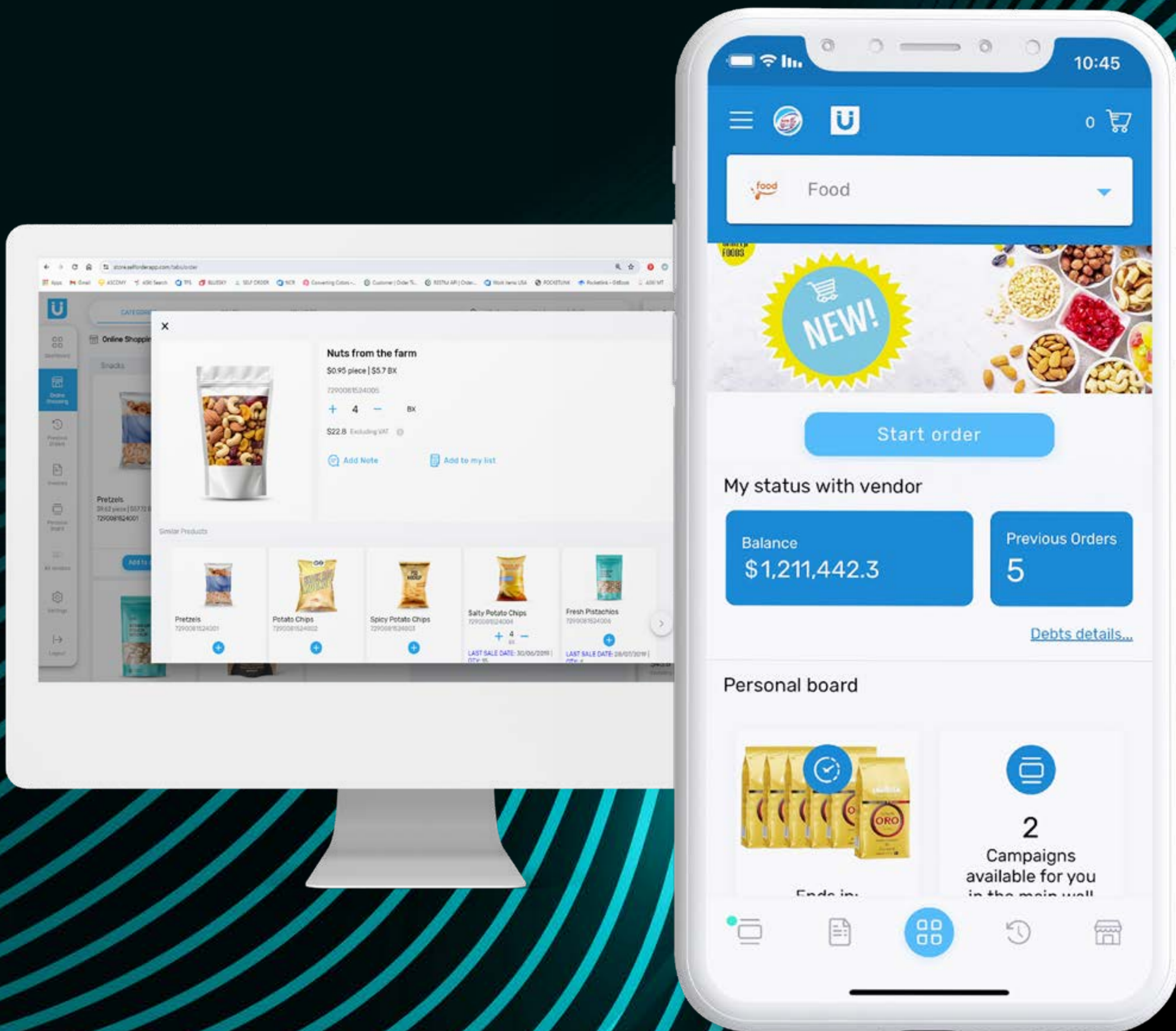
Understanding the day that was

At the end of each day, the agent receives **feedback on daily performance**, sales targets, and summarized data, combined with periodic AI-driven insights.



SELF ORDER

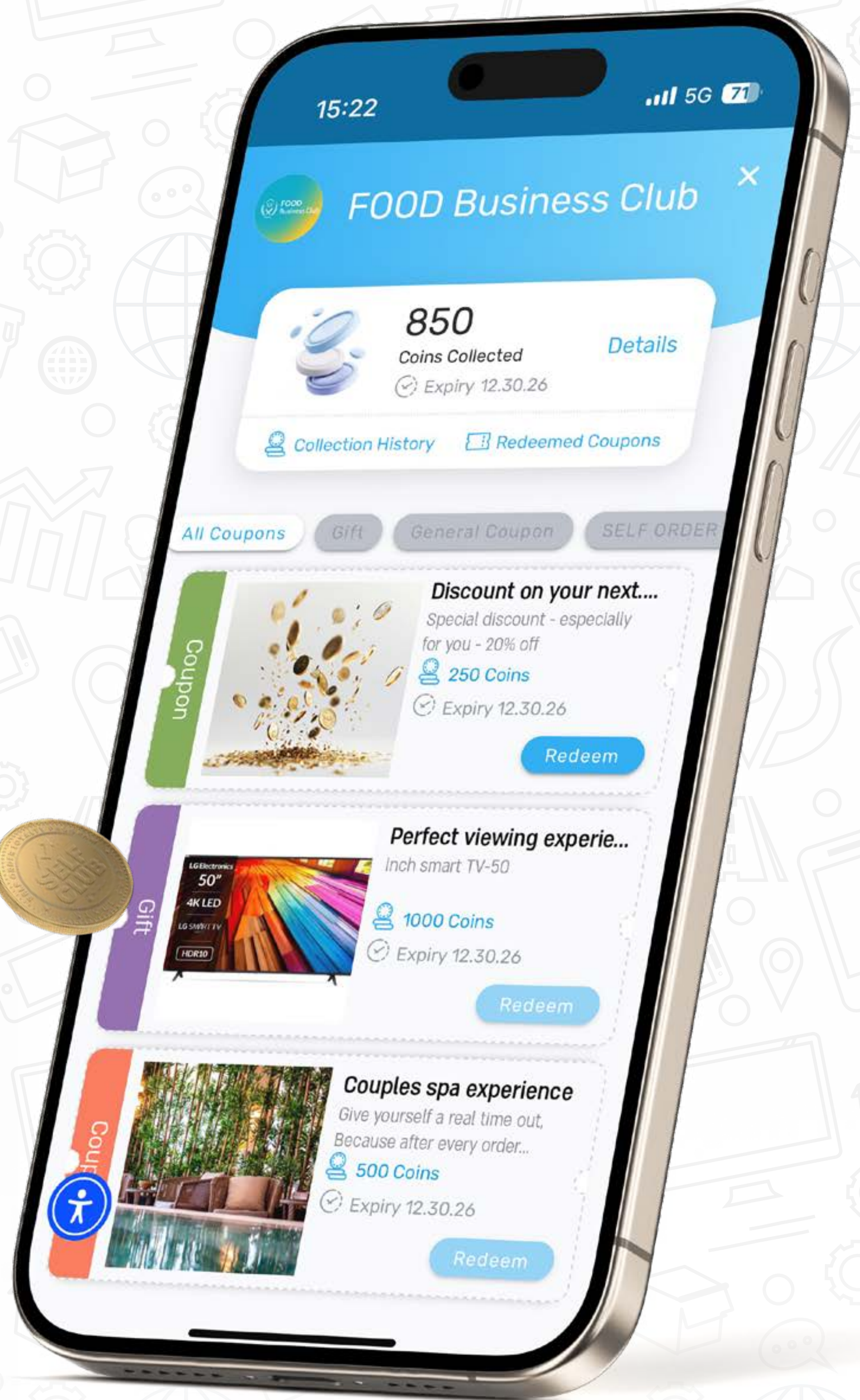
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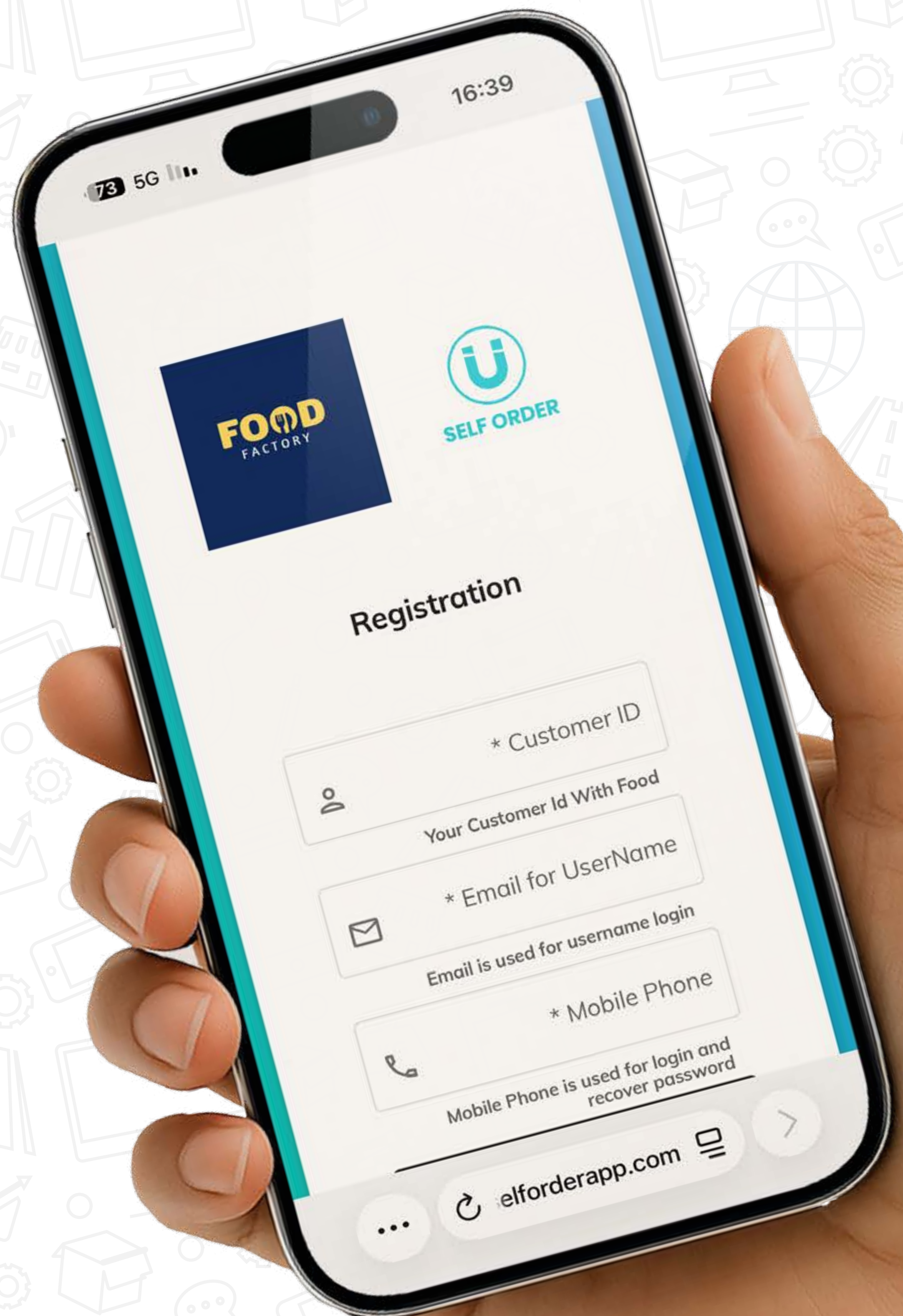
Build a customer club in an efficient and advanced way



SELF CLUB PROGRAM

An independent platform for establishing and managing customer clubs, with coin accumulation that converts into real money redeemable in various ways. Simple, economical, and beneficial for everyone.

**Add customers
to the system in a
new and fast way**

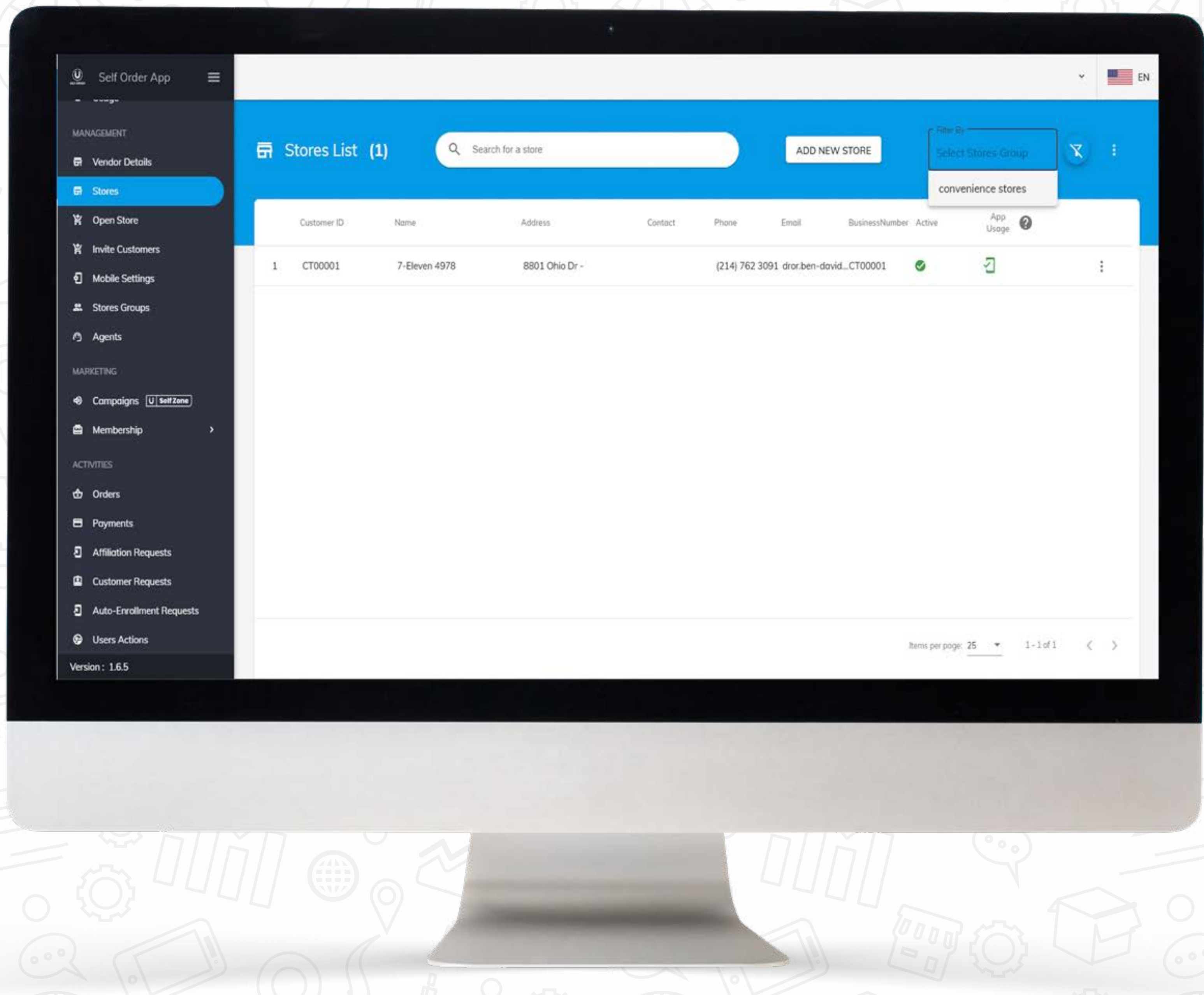


Fast onboarding to the system

Customers can now be added by sending a **link for quick self-registration** – an easy and efficient independent process.

Join and order with ease.

One system to manage multiple trade departments



Each department with its own orders

Business owners with multiple businesses or departments can now manage everything from one system, with **simple switching between businesses or departments.**



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